



Hamburg, Germany June 26th - July 14th, 2023

# Three-week Summer School in Sustainability

*Driving change in products, processes and business models*

# 01

## Program details

### Date

June 26 - July 14, 2023

### Location

KLU Campus,  
Großer Grasbrook 17, 20457 Hamburg

### Application Deadline

May 20, 2023

### Method

Interactive lectures, case studies, group work, excursions

### Participants

International Bachelor students in Business Administration, Economics, Business Informatics, or Business Engineering

### Credit Points

6 ECTS

### Language

English

### Tuition Fee

(includes teaching material, beverages, lunch and supporting program):

- For students from partner universities - **1350 Euros**
- For international free mover students - **1670 Euros**

### Discounts:

- Early Bird (15%), until Mar 15, 2023
- Spring Discount (10%), until April 31, 2023

# 02

Included in the program

## 20 lectures

*Including lively discussions taught by experts*

## Interactive project work

*Including a final presentation*

## Business game

*In context of sustainability*

## International environment

*form a global network*

## Three excursion days

*In Hamburg, Berlin and Bremerhaven*

## Company visits

*Learn from real applications*

## German language course

*Be prepared for travelling Germany*

## Welcome & Farewell Dinner

*Connect with your fellow students*

## Plant-based cooking course

*Take home new, delicious recipes*

## Transportation tickets

*Take any train or bus*

## Lunches on weekdays

*Sustainably sourced, fresh food*

## Graduation ceremony and certificate

*Celebrate your accomplishments*

By the end of the course, you will be able to:

- ✓ Assess a company's engagement in sustainability
- ✓ Recognize trade-offs between different sustainability efforts of a company
- ✓ Explain the complexity of corporate sustainability actions of companies
- ✓ Evaluate the limits for and the potential of companies towards sustainability
- ✓ Develop an informed personal perspective to evaluate corporate sustainability efforts
- ✓ Identify corporate sustainability practices and opportunities in a business environment
- ✓ Apply key sustainability concepts in a given situation

# 03

## Preliminary schedule

M 26   06		T 27   06		W 28   06		T 29   06		F 30   06	
09:00	Welcome to KLU	09:00	German language course	<i>Excursion Day - Hamburg</i>		09:00	German language course	09:00	German language course
09:30	Introduction to the Program	10:30				10:30		10:30	
10:30	Break	10:30	Break	09:00		10:30	Break	10:30	Break
11:00	Team Building	11:00	Project work Introduction	Visit of Football Stadium and barge tour through the harbor of Hamburg		11:00	Introduction to Circular Economy	11:00	Marketing & Sustainable Consumer Behavior
12:30	Lunch break	12:30	Lunch break			12:30	Lunch break	12:30	Lunch break
13:30	Introduction to Corporate Sustainability	13:30	Introduction to Business Models for Sustainability	17:00		13:30	An Introduction to Sustainable and Customized Last Mile Logistics	13:30	Project Work
15:00	Break	15:00	Break			15:00	Break	15:00	Break
15:30	Instruments of Sustainable Management	15:30	Introduction to Business Models for Sustainability			15:30	Project Work	16:30	Beatles Tour
17:30	Walk to Restaurant					17:00		18:00	
18:00	Plant-based cooking course								

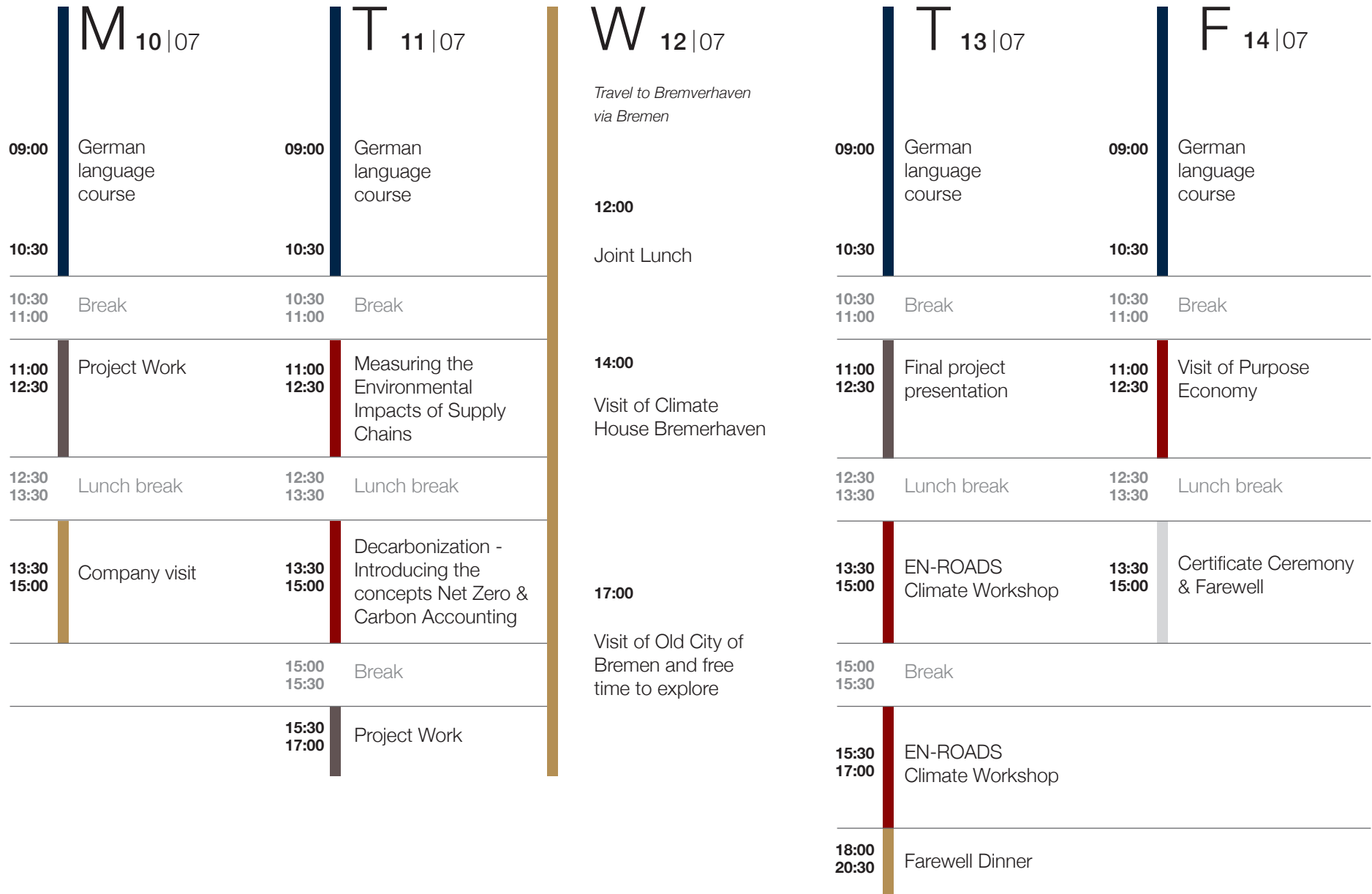
# 04

## Preliminary schedule

M 03   07		T 04   07		W 05   06		T 06   07		F 07   07	
09:00	German language course	09:00	German language course	<i>Transfer to Berlin</i>		09:00	German language course	09:00	German language course
10:30		10:30				10:30		10:30	
10:30	Break	10:30	Break			11:00	Break	10:30	Break
11:00	Strategic Management	11:00	Negotiating Tensions and Trade-Offs in Corporate Sustainability			11:00	Walking Tour - Sustainable Architecture	11:00	The Act on Corporate Due Diligence in Supply Chains
12:30	Lunch break	12:30	Lunch break	13:00		12:30	Lunch break	12:30	Lunch break
13:30	Company visit	13:30	Negotiating Tensions and Trade-Offs in Corporate Sustainability	15:00	Company visit	13:30	Sustainable Food Supply Chain	13:30	Plastic Packaging
		15:00	Break	16:00		15:00	Break	15:00	Break
		15:30	Project Work			15:30	Project Work	15:30	Project Work

# 05

## Preliminary schedule





Prof. Dr. Alexa Burmester  
*Academic Director*



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*Program Manager*  
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**Register here**

<https://www.the-klu.org/summer-school-registration>